

## REACHING OUT TO OUR COMMUNITY

# Community Benefit Report



### DEAR COMMUNITY:

When most people think of Tampa General Hospital, they think of the health care that is delivered within the hospital on Davis Islands. However, Tampa General Hospital is committed to improving the health of the community—not just those who arrive at the hospital for care.

In fiscal year 2012, Tampa General Hospital contributed a total of \$106,558,377 to community benefit (at cost). Some of these dollars helped develop and provide health screenings and educational programs for the communities we serve. These efforts have helped children and adults learn how to adopt healthier habits

to help prevent them from developing a variety of medical conditions like diabetes, obesity, and heart disease.

Two examples of programs designed to improve community health are:

- ~ Healthy & Fit for Life – Parent & Child Nutrition & Physical Fitness Program: a free five-week program targeting 7-15-year-olds and their parents. This program focuses on the importance of making nutritious food choices and getting regular physical activity. Healthy & Fit for Life is presented in partnership with MORE HEALTH, Inc. and the University Area Community Development Corporation.
- ~ A Matter of Balance: This eight-week program is designed to reduce the fear of falling and increase the activity levels of people 60 years of age and older. Participants learn techniques to view falls and the fear of falling as controllable so they can set realistic goals to increase activity, exercise to increase strength and balance, and learn other ways to manage their concerns about falls. This program is presented in partnership with the West Central Florida Area Agency on Aging.

We are proud of the role we play in our community and look forward to continuing to work with our community health partners to meet the needs of our patients and the communities we serve.

A handwritten signature in black ink that reads "Jim Burkhart". The signature is written in a cursive, flowing style.

Jim Burkhart, DSc, MSHHA, FACHE  
President & CEO

Community benefit is defined as:

- ~ Charity care and other financial assistance on behalf of uninsured and low-income persons
- ~ Subsidized health services
- ~ Financial and in-kind contributions to local charities
- ~ Health professions education
- ~ Research
- ~ Community health improvement

As part of its overall community benefit, TGH provides over \$1 million of support to other community not-for-profit organizations, and more than \$1 million to community health improvement and community benefit operations annually. One example of community health improvement is Tampa General Hospital's free Back to School Health Fair.

Year round, Tampa General Hospital's Pediatric Center at Healthpark sees patients for well-baby care and childhood illnesses. But one Saturday at the end of summer it hosts the Back to School Health Fair, focusing on getting children ready to start the new school year. While immunizations and physicals are usually not the first things people think of at back-to-school time, they are critical. Children are not allowed to attend school without immunizations. Each spring, a planning committee begins meeting to organize the Back to School Health Fair and coordinate the dozens of staff members who make it possible. From USF Health Morsani College of Medicine pediatricians and healthcare staff to face painters and community resource representatives, everyone agrees it is very rewarding to participate in this event. Most families that attend have several children and say their children would not be able to see a doctor and start school without this free event. Families line up to take advantage of these free services hours before the event begins.

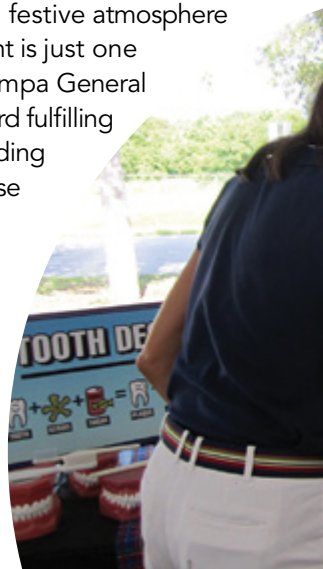
Children who need physicals are seen by physicians and receive:

- ~ vision screening
- ~ height and weight measurements
- ~ blood pressure check
- ~ physical exam

Children's shot records are reviewed and if necessary, immunizations are administered.

In 2012, 279 children received immunizations and/or physicals during the Back to School Health Fair. But this event offers much more than just immunizations and physicals. Tampa General Hospital partners with numerous community organizations, including MORE HEALTH, Inc., USF Reads, Ronald McDonald Care Mobile™, Federation of Families, WIC, Reach Up, Inc., Florida Poison Information Center, and many others, to provide health and wellness services and information, hands-on educational activities, and information about community services.

When the physicals and immunizations are completed, children enjoy the interactive educational activities available. Parents benefit from speaking with community service representatives. Music and refreshments add a festive atmosphere to the day. This event is just one example of how Tampa General Hospital works toward fulfilling its mission of providing wellness care to those we serve.



# COMMUNITY BENEFIT

## Tampa General Hospital

From IRS Form 990, Schedule H

Fiscal Year End 9/30/2012



### COMMUNITY BENEFIT AT COST

#### *Charity Care & Other Means-Tested Programs*

Charity Care at Cost.....	\$37,833,839
Unreimbursed Medicaid .....	\$18,687,241
Unreimbursed Costs	
- Other Means-Tested Gov't Programs.....	\$19,876,250
<b>Total Charity Care .....</b>	<b>\$76,397,330</b>

Community Health Improvement & Community Benefit Operations .....	\$1,352,854
Health Professions Education .....	\$23,685,409
Research.....	\$511,381
Subsidized Health Services.....	\$3,564,923
Cash & In-Kind Contributions to Community Groups.....	\$1,046,480
<b>Total Other Benefits.....</b>	<b>\$30,161,047</b>

**Total Community Benefit at Cost .....** **\$106,558,377**

NOTE: All community benefit costs are net of any reimbursement received from federal, state or local government sources, patients, and private funding sources.

